Our vision for Queensland

Our vision is for a thriving and inclusive Queensland, where the economy, industry and communities prosper.

Our core purpose (our mission)

We improve productivity and quality of life in Queensland by leading economic strategy, industry development, infrastructure and planning, for the benefit of all.

Our objectives

- Lead a coordinated and strategic approach to Queensland’s medium to long-term economic development.
- Attract and stimulate investment in Queensland to grow the economy and create secure, long-term jobs.
- Create a diverse, productive and sustainable economy for a fairer Queensland.
- Enable the development of public and private infrastructure projects that provide enduring benefits.
- Create well-planned Queensland communities that are prosperous, resilient and sustainable.

How we will achieve our objectives (our strategies)

- Set the medium to long-term economic strategy for the state to leverage Queensland’s economic strengths.
- Work with the private sector to inform our economic strategy and influence investment decisions that align with the strategy.
- Work with federal, state and local public sector organisations to promote and influence planning and investment decisions to align with the strategy.
- Lead a whole-of-government approach to increase private sector investment in Queensland.
- Attract high-growth industries, such as advanced manufacturing and knowledge-based industries, to provide secure, well-paid jobs for the future.
- Provide investor confidence by coordinating and communicating a pipeline of Queensland’s major projects.
- Strengthen Queensland’s supply chain infrastructure to improve Queensland’s attractiveness to the private sector.
- Ensure that Queensland’s planning system provides investor confidence and supports investment attraction.
- Develop growth strategies and provide support for emerging industries with high-growth potential.
- Support traditional and transitioning industries to maintain and increase productivity.
- Ensure the sustainability of our communities and industries by balancing economic growth and development with protecting our environment.
- Build the economic capacity and capability of regional and disadvantaged communities.
- Set a clear vision for infrastructure investment and provide a framework for planning and prioritising infrastructure investment and delivery.
- Facilitate timely, coordinated and environmentally responsible infrastructure planning and development that supports Queensland’s economic strategy.
- Deliver key public infrastructure projects and support the delivery of private infrastructure projects.
- Provide funding support for critical infrastructure in regional areas.
- Monitor and report on government’s capital spending program.
- Develop and administer sustainable state and regional planning policies and frameworks.
- Provide planning leadership and best practice advice to state government, local government, industry and community.
- Integrate land use, transport and infrastructure planning to improve connectivity and optimise economic growth and job access potential across the state.
- Develop the state’s surplus property portfolio to improve community wellbeing and drive local economic growth.
- Ensure adequate land supply through the planning framework and use surplus state land to contribute to housing and land affordability.
- Lead economic recovery efforts following adverse events.

How we will achieve our core objectives (our strategies)

- Alignment of federal, state and local public sector investment in economic strategy.
- High level of stakeholder support for economic strategy.
- Increased private sector investment as a percentage of gross state product.
- Increased number of sustainable, secure jobs in Queensland, including in our regions and areas of disadvantage.
- Improved workforce participation, including among regional and disadvantaged groups.
- Improved business confidence and business conditions.
- Productivity growth in identified new and emerging industries.
- Consistent and sustainable overall productivity growth.
- Improved employment levels in target industries and priority regions.
- Employment is shared fairly across regions and across industries within regions.
- Strong customer satisfaction with departmental programs and support.
- Increased overall number of businesses in Queensland.
- Increased number of businesses in new and emerging industries.
- Increased value of infrastructure developed or delivered across the state.
- Increased value of engineering construction work done.
- Increased building approval numbers and values.
- Government’s capital program is delivered on time and within budget.
- Value of infrastructure investment being delivered through the Building our Regions and Catalyst programs Infrastructure programs.
- Strong stakeholder support for government’s infrastructure strategy.
- Develop, design and deliver initiatives that encourage economic growth and job creation.
- Create plans for economic growth and jobs creation.
- Establish the medium to long-term economic strategy.
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How we will achieve our strategic opportunities (our strategies)

- Job creation: Create jobs for Queenslanders by providing the environment for private sector investment.
- Leadership: Provide a medium to long-term economic direction for Queensland to guide economic growth and jobs creation.
- Economic diversity: Diversify the economy to increase economic inclusion, improve resilience and reduce volatility.
- Technological advancements: Frame the potential of technological advancements to support productivity improvement in mature industries and attract and stimulate new technology-enabled industries (e.g. advanced manufacturing).
- Urbanisation: Leverage Queensland’s multiple urban areas to attract investment to Queensland’s regions.
- Quality of life: Leverage Queensland’s reputation for livability and affordability to attract skills and investment to the state.
- Growth in Asia: Capitalise on Queensland’s proximity to Asia and its rapid pace of growth and prosperity to grow industries that attract investment from Asia.
- Energy and resources transition: Capitalise on Queensland’s dominant position in a renewables-based and distributed generation energy market.
- Regional presence: Leverage our regional presence to target programs and projects to support local businesses and industries.
- Department scope: Harness the potential that the scope of our department enables, from community planning to community building.
- Sustainable communities: Plan communities that are environmentally and socially sustainable to ensure prosperity and quality of life for current and future generations.
- Growth of small to medium enterprises: Invest in and support small to medium enterprises to drive growth in regional areas and job creation throughout Queensland.
- Customers first: Make sure our service is easy to use and is available when you need it.
- Ideas into actions: Develop and implement innovative solutions to support our objectives.
- Unleash potential: Unlock the potential of our people and their ideas.
- Be courageous: Be bold in our approach and challenge the status quo.
- Empower people: Empower our team to deliver the best outcomes.
- Be a responsive government: Provide easy-to-use services and responsive government.
- Develop the strategy for increasing private sector investment in key sectors to stimulate economic growth and create jobs.
- Stimulate growth and investment in emerging industries to create jobs for the future.
- Create the conditions for sustainable economic and jobs growth by facilitating a pipeline of public and private infrastructure investment.
- Great Barrier Reef: Ensure the sustainability of communities and industries by balancing economic growth and development with the wellbeing of our environment.
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Our strategic context

In developing our strategy we consider the following:

Queensland Government’s objectives for the community

Our strategic risks

Global economic conditions: Changing global economic conditions (e.g. trade agreements and commodity prices) may impact Queensland’s economic performance.

Regional disparity: Diversity of infrastructure, investment and skills, increasing urbanisation and Queensland’s vast geography presents challenges in ensuring development opportunities in regional communities.

Queensland’s workforce profile: Access to skilled labour in regional areas, increasing migration of workers to urban areas, an ageing population and lower youth engagement in the workforce may impact Queensland’s productivity and investment attractiveness.

Technological advancements: The impact of technological advancements and growth of new industries may impact the competitiveness of mature industries.

Climate change: Increased climate change variability and extreme weather events may impact the state’s economic productivity and people’s quality of life.

Clamping community expectations: Economic development must meet community expectations for environmentally and socially sustainable outcomes.

How we will deliver

We will deliver our strategy by being a responsive government and working collaboratively with the Queensland public service values:

- Customers first
- Ideas into actions
- Unleash potential
- Be courageous
- Empower people
- Be a responsive government

How we will contribute to the Queensland Government’s objectives

- Jobs: Optimize economic growth and job creation throughout the state by coordinating and influencing investment aligned to Queensland’s economic strategy.
- Jobs: Drive the strategy for increasing private sector investment in key sectors to stimulate economic growth and create jobs.
- Jobs: Stimulate growth and investment in emerging industries to create jobs for the future.
- Jobs: Create the conditions for sustainable economic and jobs growth by facilitating a pipeline of public and private infrastructure investment.
- Responsive government: Provide easy-to-use services and help stakeholders to navigate policy and legislative requirements effectively.