

THE *Whitsundays*

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Whitsunday Regional Council



The Whitsundays in Numbers.

\$4.6B



GROSS REGIONAL PRODUCT

#12 Regional QLD Economy

21,344



WORKERS

12th largest Regional workforce

4,284



GST REGISTERED BUSINESSES

12th largest in Regional QLD

42,191



RESIDENT POPULATION

15th largest Regional QLD

3.2%



AVERAGE UNEMPLOYMENT

Regional QLD (4.0%)

799k



MEDIAN HOUSE

Regional QLD (735k)

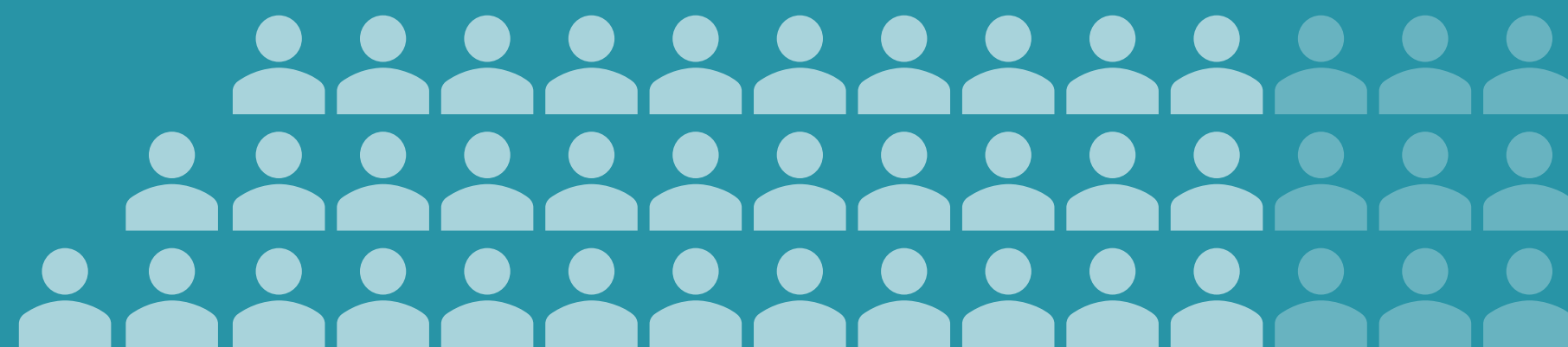
A Region on the Rise.

A Highly productive economy.

42,000 today

56,000+ by 2046

Resident Population



\$9B+ Annual Output

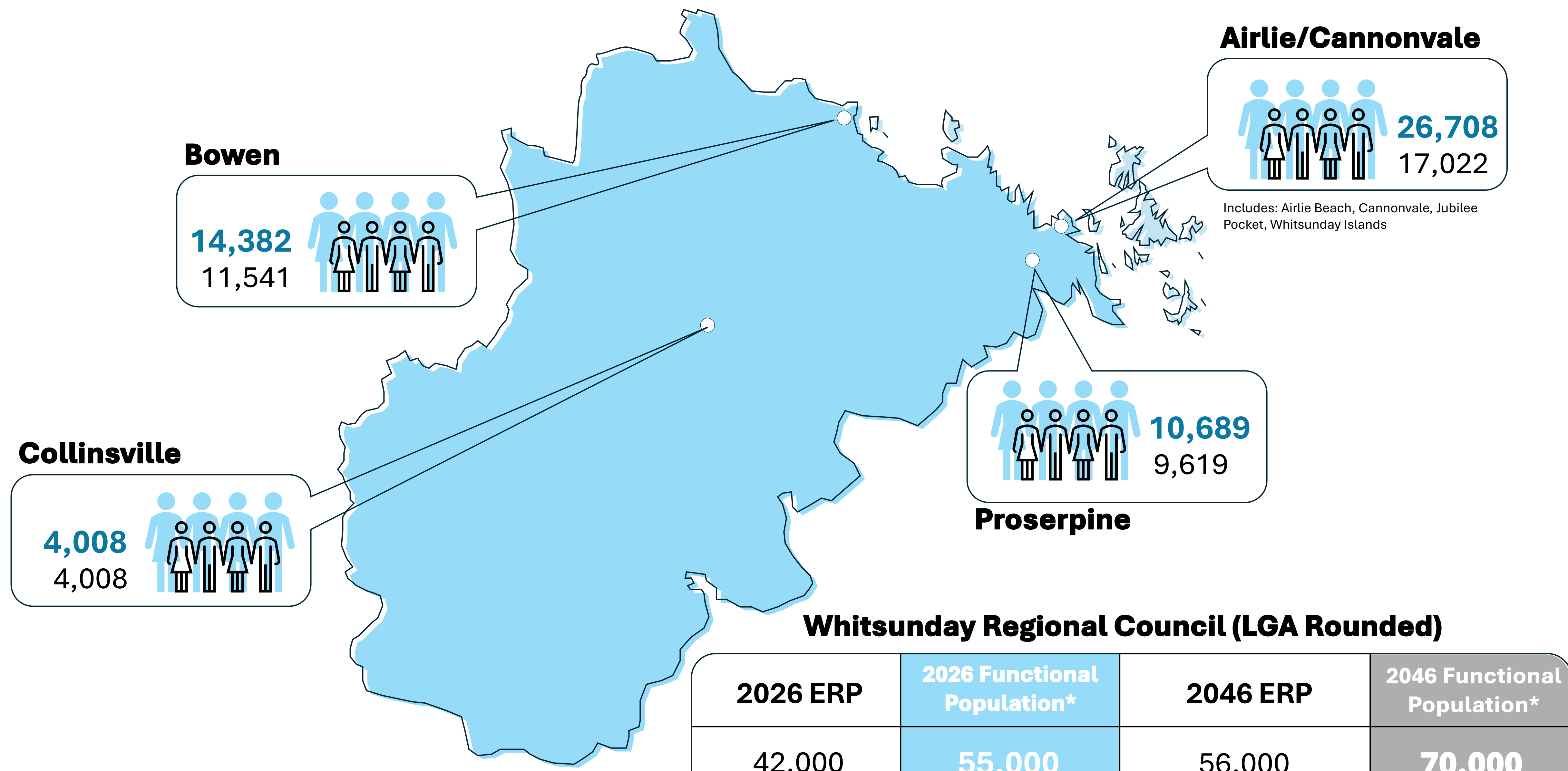
~\$222,000 per resident

2.4 x Qld regional benchmark

QLD

WHITSUNDAYS

Estimated Resident Population – 2026 & 2046 Projections – SA2



Note – Figures indicated Estimated Resident Population (ERP)

*Functional population = the estimated serviceable population, accounting for residents, visitors and workers.

Responsible Reform. Sustainable Growth.

During the 2026/27 Budget Process, all functions were reviewed with the following ethos, that we:

1. PLAN BETTER

Long-term planning and greater transparency

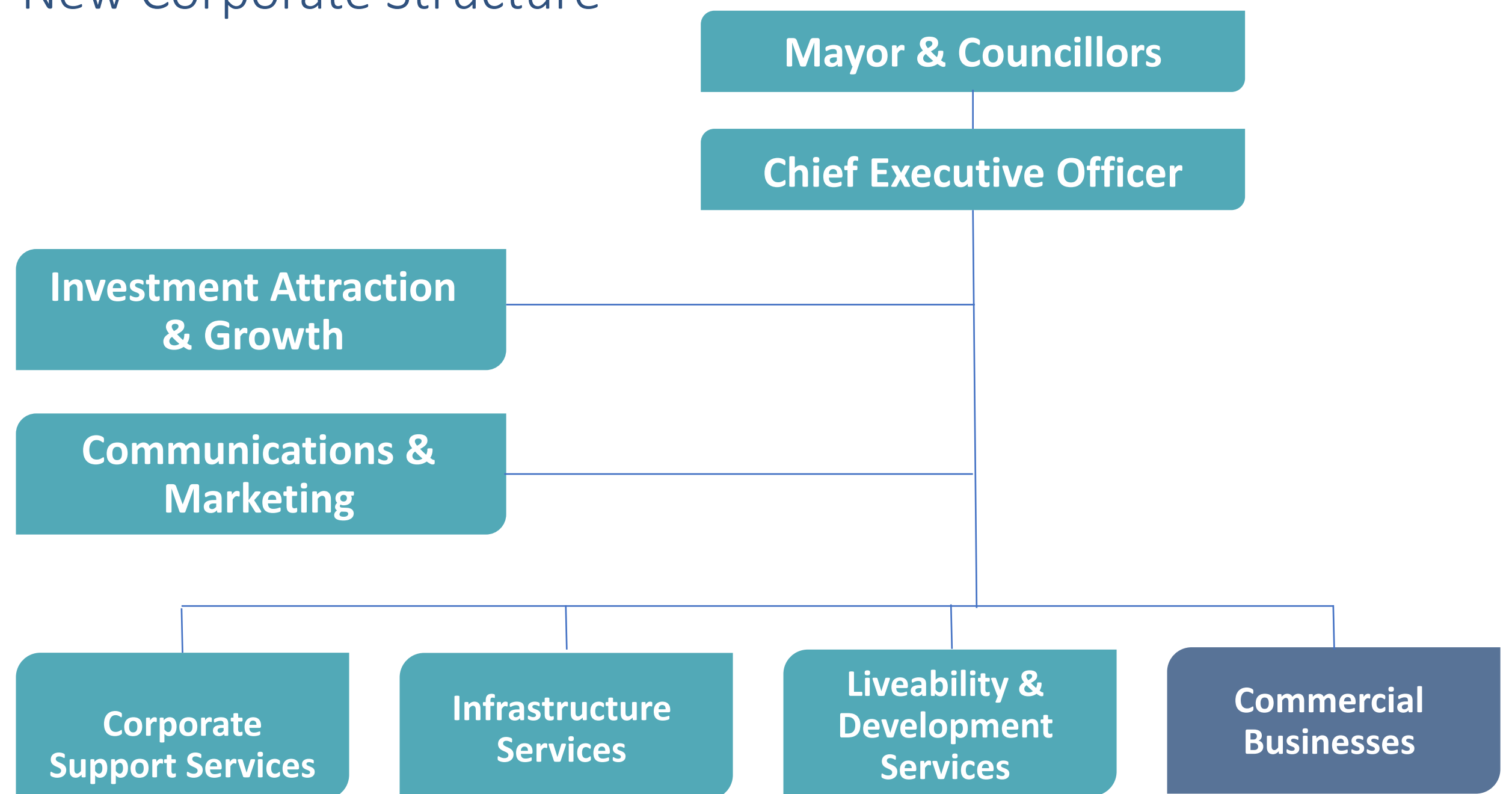
2. SPEND SMARTER

Operational efficiencies and financial discipline

3. INVEST WISELY

Reduced debt and stronger financial sustainability

New Corporate Structure



A Budget Built for Today and tomorrow

\$188M+

OPERATIONAL BUDGET



\$181M+

CAPITAL INVESTMENT PROGRAM



4%

AVERAGE RATE INCREASE



↓ DEFICIT

IMPROVED FINANCIAL STABILITY

"A responsible budget that keeps delivering while strengthening Council's financial future."

Operational Plan

Highlights 2026/27

Planning, Development & Investment Attraction

- Initiate new Whitsunday Planning scheme
- Develop series of regional Investment prospectus
- Prepare Investment Incentives policy

Major Events & Olympic Readiness

- Implement Major Events strategy
- Pre-Olympic opportunities plan

Strategic Development

- Initiate new Whitsunday Community Strategy
- Finalise and Implement new Whitsunday Environment Strategy and Waste Strategy
- Develop Renewable Energy community benefit agreement framework



Major Project Highlights 2026/27

WHITSUNDAY REGIONAL SPORTS PARK



CANNONVALE COMMUNITY HUB



WHITSUNDAY COAST AIRPORT



COLLINSVILLE COMMUNITY HUB



Regional Growth & Housing

Build Whitsundays | Residential Activation Fund



Airlie Beach Master Plan



Enhancing the Whitsundays Naturally Iconic Tourism Hub

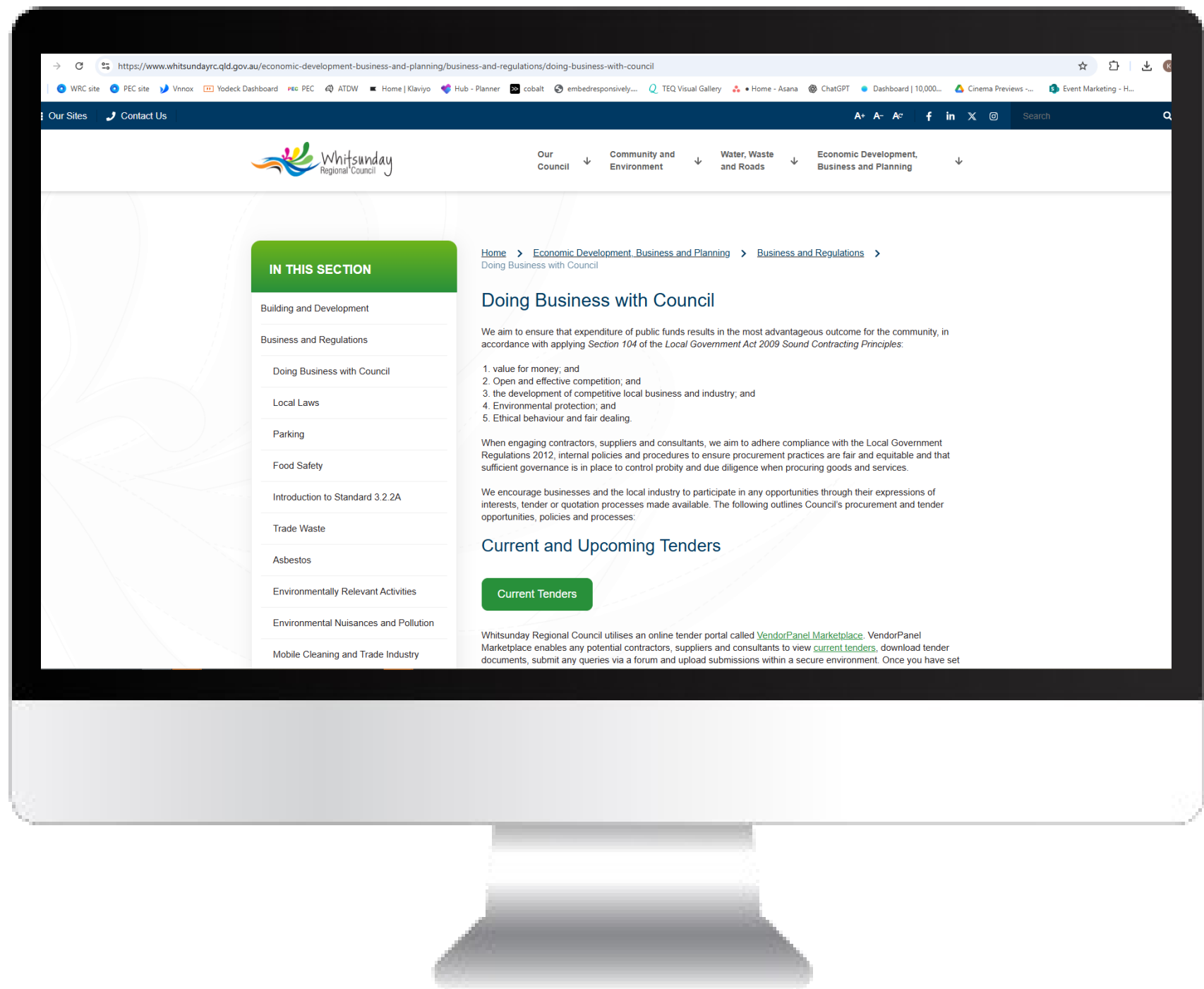
Bowen Foreshore Master Plan



Doing Business with Council



Doing Business with Council

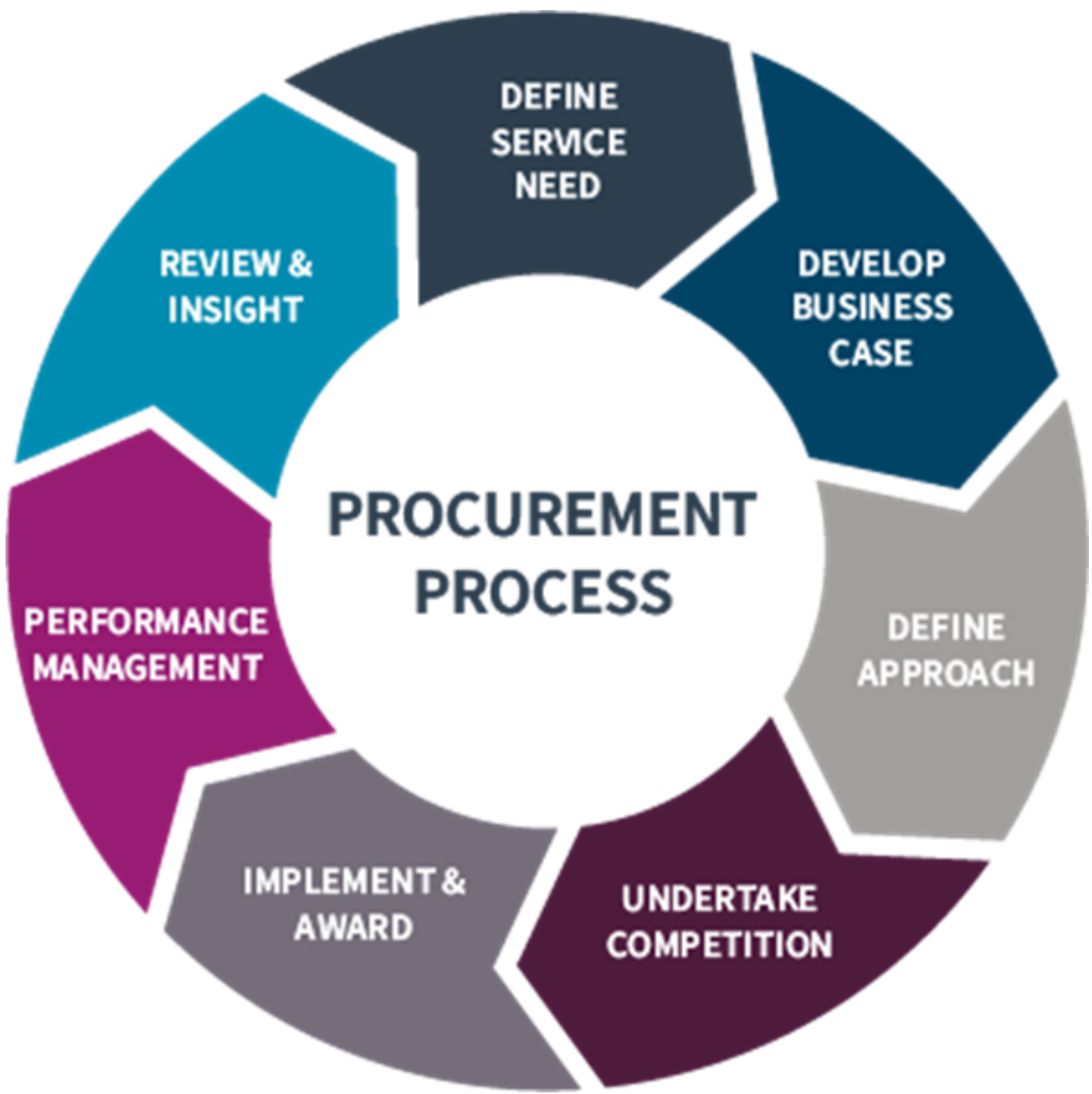


**DOING BUSINESS WITH COUNCIL
PORTAL**

REGISTER ON VENDOR PANEL

LOCAL PREFERENCE

- 10% for Whitsunday Region suppliers
- Preference to source bordering Councils – Burdekin, Isaac and Mackay



Investing in What Matters Most

Roads & Buildings &
Footpaths



\$46.5M

Water & Sewerage



\$39.8M

Waste & Recycling



\$17.9M

Parks, Pools, Playgrounds &
Cemeteries



\$16.3M

Libraries, Customer &
Community Services,
Grants & events



\$10.4M

Economic Development &
Tourism



\$3M

Upcoming Operational Tender Opportunities

01 PLANT & EQUIPMENT HIRE

Preferred / prequalified panel arrangement



02 TRADE SERVICES

Prequalified panel arrangement



03 PROFESSIONAL SERVICES

Prequalified panel arrangement



These upcoming panel arrangements represent Council's primary operational procurement opportunities for 2026/27 and will support the delivery of services and projects across the region.

Get in touch

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1300 972 753



**Scan, register and
sign up to
receive tender
updates to your inbox**

