

## SURVEY SUMMARY

In October 2013, the Queensland Government commissioned Enhance Research, an independent research company, to undertake an online survey with the Brisbane community to further understand what residents would prefer to have in the Government Precinct in the future. The research involved the views of **408 people** aged 18 years and over across the Brisbane City Council area.

The findings from this research reveal that there are **moderate levels of support** for an integrated casino proposal in the Government Precinct. Overall, nearly 1 in 2 show some level of support towards the integrated casino redevelopment (47%), while about 1 in 3 are against the proposal to some degree (31%).

Younger respondents (18-39 years) are more supportive of the integrated casino proposal in the Precinct compared to older respondents (65 years+). In all concepts tested the youngest age group is least likely to be completely against ideas presented and most likely to be indifferent.

Support for the casino proposal is largely driven by the belief that it could be a potential drawcard to attract and **boost visitor numbers to Brisbane** and it could act as a vehicle to **generate more jobs**.

In addition, the casino redevelopment could potentially **allow Brisbane to compete with international locations** and contribute towards **economic growth**.

Among those not supporting the proposal, the most common **concerns** are centred around objections to **gambling** and the flow-on **socio-economic problems** that are impacts of gambling.

The **importance of the heritage buildings** to the community features strongly in the feedback given. Because of this, the level of support for the casino proposal increases when funding consideration is given to **maintaining the existing heritage buildings in the areas** (67%).

The **construction and maintenance of a new riverfront and other areas** (64%) and a **program of recreation or entertainment** (63%) generated similar levels of interest within the integrated casino proposal. In line with this, common ideas put forward that would influence people's support for a casino proposal revolved around the **provision of more entertainment or recreational facilities and programs** that would cater for all ages.

There is a feeling the integrated casino proposal should be user friendly and provide a range of activities other than just gambling. In addition, some participants have highlighted the importance of creating engaging **public riverfront space** (e.g. walkways / bikeways).

Feedback suggests that the community does not feel strongly about the types of gambling (pokies or tables). In fact the level of support for a second or expanded casino drops off once specific types of gambling options are presented.

The concept of the casino redevelopment with only **tables for 'high rollers' with no pokies** has the **least amount of appeal**, with only 1 in 5 supportive of this.

Of all scenarios presented, the level of support for a second or expanded casino is highest if it **creates the additional competition to improve entertainment options in the city** (54%).