




AURA COMMUNITY HUB

CASE STUDY – QLD

Image source: Deicke Richards

Drawing inspiration from some of the world's most liveable cities, Aura is one of Australia's largest master planned communities, located on the Sunshine Coast.


The design of the Community Hub has actively sought to achieve community integration. It has optimised the development of a local primary school to meet population demands, and to act as a catalyst site for integrated community facilities with educational and external community uses.

 **Project value**
\$34M

 **Delivery period**
2 years

 **Site area**
9.2ha

 **Opportunity**
Greenfield

 **Proposed population**
50,000

 **Primary driver**
Optimise local infrastructure to meet population demands



Aura Community Hub (artists impression). Source: Deicke Richards

FUNCTIONAL ELEMENTS

The project has several significant functional elements including:

- State primary school
- Shared community use and school use sports fields
- Community sports clubhouse
- Recreation trail across the site
- Community centre
- Multi-purpose hall
- Central booking process for facilities
- Parking
- Landscaped open space for informal play and activities

PARTNERS



Queensland
Government

Department of Education and Training

Department of Education and Training



Sunshine Coast
COUNCIL



Sunshine Coast Regional Council



Queensland
Government

**Community Hubs & Partnerships –
Department of State Development**



Queensland
Government

Economic Development Queensland



Stockland
it's your place

Stockland

Notes: Stockland have contributed approx \$1.5M towards the multi-purpose hall and Council community centre and the allocation of land.

CRITICAL SUCCESS FACTORS



Ongoing commitment to shared operations



Availability of land and flexibility for site locations



Funding commitment for construction and operation



Early planning helped manage relationship between the funding bodies



Funding and delivery partnerships for the long-term implementation and management of the community hub



Smart design, optimising space through the development of high density school buildings to allow room for open play space

Aura concept plan



Source: Deicke Richards



Aura Community Hub (artists impression). Source: Deicke Richard



OPPORTUNITIES

- Delivery of school, community centre and district sports facilities co-location increases visibility, accessibility and celebration of education within community
- Opportunity to integrate STEM classroom within community facing areas of the school
- Site optimisation through shared fields and multi-purpose hall



CHALLENGES

- Reduced building platform as a result of smaller than traditional lot allocation for primary school, combined with environmental buffer
- Balancing requirements between funding partners (DET, SCRC, Stockland)
- Potential management issues following implementation of community facilities

Case study prepared by Urbis Pty Ltd to provide a snapshot of an interesting hub example using publicly available data and information sources. This includes websites of partner agencies, evaluation documents and other case studies.

STAKEHOLDER BENEFITS

Stockland

- Secure early delivery of school to activate community and attract residents
- Minimise inefficient use of land

Department of Education and Training

- Programming of infrastructure delivery
- Shared maintenance
- Maximising utilisation of facilities

Sunshine Coast Regional Council

- Sport facilities are activated and supervised
- Early delivery of facilities for new residents
- Activated community gathering spaces

Community Hubs & Partnerships (CHaPs) and Department of State Development

- Aligns with CHaPS strategic goals
- Maximisation of financial and land resources
- Opportunities for shared service delivery

Economic Development Queensland

- High quality community infrastructure in new growth community in Priority Development Area

Community

- High quality community infrastructure
- Ease of access to diverse facilities and services